

NOW I KNOW WHY THE LORD SAID “BILLBOARDS”

Are you looking for a way to serve in these troubling times? Help us spread the GOOD NEWS of our LORD and SAVIOR JESUS CHRIST and bring wonderful FAITH, HOPE and LOVE to others by sowing SEEDS of SALVATION into the PRAY Billboard Mission through a one-time gift, monthly donation or an in-kind display of the LORD’s MESSAGE on your billboards or host our mobile billboard or yard signs.

The PRAY Billboard Mission is GOD’S Mission. In one glance the HOLY SPIRIT can speak directly to travelers across America who see the message on a billboard. For just a \$7 donation you can reach 280 souls each day who travel the streets and highways of the nation. A \$77 dollar donation has the potential to reach 3,080 souls and a \$777 dollar donation, 31,080 souls for CHRIST. If you’re seeking a way to help. This is it! “TIME IS OF THE ESSENCE”.

Your gifts allow us to place a powerful message in front of travelers across America. PRAY Billboard Mission’s billboards are located across this nation in view of 1,992,344 passing vehicles daily. our donation will help us keep this presence and grow it, exposing millions more to JESUS’ MESSAGE. Please consider becoming a monthly donor or partnering with People for CHRIST, PRAY Billboard Mission as a monthly donor or in-kind sponsor. We have programs for Preferred Partners such as churches, businesses or organizations. Please contact us [here](#) or at PeopleforCHRIST.org.



If you have driven on I-69, or even through Martinsville, there’s a good chance you have seen this image. The serene face of Jesus along with his outstretched hand. Next to this, the words:

“PRAY - TIME IS OF THE ESSENCE” - HOW People for CHRIST, PRAY Billboard Mission Was Born

If you’ve ever wondered where this message came from and what it means, I am pleased to share its powerful backstory. Lisa Young is the founder of People for CHRIST, and the driving force behind the PRAY Billboard Mission. She and her husband have lived in Martinsville for 40 years.

It all started with a devastating car accident in 1990: “I should have died,” Lisa told me during our phone conversation. She hit a 100-foot guardrail head-on and was life-lined to a hospital. The accident had crushed her pelvis and nearly caused her to lose one of her legs, and almost her life as doctors told her husband she would not make it through the night. The unbearable pain was indescribable “I remember talking to GOD and asking him to spare my life, for the sake of my young children. I could not bear the thought of them not having a mother in their life. I could feel the Life blood leaving me. I knew I was dying. JESUS was right there with me. I was at total peace, And HE spared my life.” Despite the severity of that accident, GOD allowed her to survive”. Although she struggles daily with permanent disabilities, she was able to complete her first great earthly mission: raising her family. “If I had died [during the accident], I would have gone to HE*I.” There is no returning. A sobering thought, indeed.

During the 2020 lockdowns, you could either watch TV or dive into the internet. Lisa was troubled by all the darkness and corruption that seemed to arise during that time, and is still rising, but she has remained more aware since then. “As I became more aware of the world, we live in I literally cried out to GOD saying, this world has gone mad “GOD -You must do something!” Lisa shared that the Holy Spirit came upon her and said boldly: “I’VE GOT THIS” “YOU NEED TO CONCENTRATE ON SAVING SOULS and that “Time Is of The Essence”. She was astonished and filled with joy. “I have prayed just like everyone else, but never had I gotten a response. And you do not tell GOD No”. Lisa asked how she was supposed to do this, and the LORD replied, “BILLBOARDS”, to which she asked what HE wanted on the billboards. HE replied, “PRAY, TIME IS OF THE ESSENCE.”

Lisa was obedient to the direction she'd just received through the Holy Spirit. She now knew what she had to do and what her mission in this life was. She drove around for about an hour, looking for a billboard that was available for the LORDS message. She found a billboard near Martinsville and arranged to rent it while she parked on the highway next to it. Something she had never done before. The first "PRAY Billboard" originated in Martinsville, Indiana. The importance of the LORDS message is eternal and burns so intensely in Lisa's heart that she continued calling billboard companies to sow the seeds of salvation even further. She and her husband have even used their savings to get these PRAY billboards up. This is that important. Over the last 3 years, GOD has certainly blessed her efforts. Since that first billboard was put on display, many people have donated to sow the seeds of salvation and have joined her in spreading HIS message. The PRAY Billboard Mission is for America and Beyond. This is no small undertaking. But as GOD has told us, with HIM all things are possible. Matthew 19:26.

Lisa, along with four helpers, has placed 78 PRAY Billboards across 15 different states. According to research and DOT, 1,922,646 vehicles drive by these billboards every single day. If 2 people were in the car that would double the outreach of JESUS CHRIST, and Lisa says, "NOW, I KNOW WHY THE LORD SAID "BILLBOARDS".

The PRAY Billboards are for travelers their families and communities to draw souls through PRAYER to CHRIST and to the FAITH, HOPE and LOVE salvation in JESUS brings.

Lisa shared a Bible verse that serves as a foundation for the PRAY Mission:

"If my people, which are called by my name, shall humble themselves, and pray, and seek my face and turn from their wicked ways, then will I hear from Heaven, and will forgive their sin and will heal their land." (2 Chronicles 7:14 KJV)

People will see an image JESUS CHRIST and the CROSS, to remind and prompt people to consider their standing with GOD and lead them to PRAY for the salvation of their souls. We are just a vapor and "TIME IS OF THE ESSENCE".

Lisa says she is just a vessel to sow the LORD's Urgent Message.

I wanted to share this with you, because it's so big and the message is so important. GODS mission was established before the beginning of time. We are Blessed to be a part of it.

The LORD's message is reaching millions of people every day by way of the PRAY Billboard Mission.

If you are called by the Lord to support the PRAY Billboard Mission by way of Prayer, time or treasure, please email me at LisaYoung@PeopleforCHRIST.org. For more information, please visit PeopleforCHRIST.org. To donate you can mail a check to PRAY Billboard Mission, P.O. Box 1904, Martinsville, IN 46151 or scan the PayPal QR code.

For CHRIST,



SCAN ME